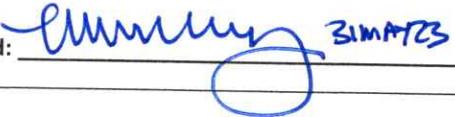


**TOWN COUNCIL MEASURE SUBMITTAL**

Date: 06/07/2023	Submitted by: Town Manager	Telephone # 508-699-0100
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**MEASURE DESCRIPTION:**

Approval of Transfer of FY23 Supplemental Free Cash in the amount of \$250,000.00 to construct Pickleball Courts

Signed:  Jimmy ZIMATIS

**PURPOSE AND JUSTIFICATION:**

Page 1 of 3

**Purpose:**

The purpose of funding pickleball courts is to provide a dedicated recreational space that promotes physical activity, social interaction, and community engagement. By investing in pickleball courts, we aim to create opportunities for individuals of all ages and skill levels to participate in a popular and inclusive sport, enhancing the overall well-being and quality of life within our community.

**Justification:**

1. Addressing the Growing Demand: Pickleball is one of the fastest-growing sports in the United States, with a broad appeal across different age groups and skill levels. By funding pickleball courts, we respond to the increasing demand within our community for accessible and well-maintained facilities that cater to this growing interest. Providing adequate infrastructure for pickleball enthusiasts demonstrates our commitment to meeting the recreational needs of our residents.
2. Promoting Physical Fitness and Health: Pickleball is a low-impact sport that offers numerous physical health benefits. By investing in pickleball courts, we encourage active lifestyles and provide opportunities for residents to engage in regular exercise. Regular participation in pickleball can improve cardiovascular health, increase flexibility and balance, and promote overall well-being. These benefits contribute to a healthier community and reduce the risk of sedentary lifestyles and associated health issues.

**SPECIAL REQUIREMENTS:**

**ATTACHMENTS:**

**REFER TO SUB-COMMITTEE:**

Finance

**TOWN COUNCIL MEASURE SUBMITTAL**

<b>Date:</b> 06/07/2023	<b>Submitted by:</b> Town Manager	<b>Telephone #:</b> 508-699-0100
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**PURPOSE AND JUSTIFICATION:**

Page 2 of 3

- 3. **Fostering Social Interaction and Community Cohesion:** Pickleball is a social sport that encourages friendly competition, teamwork, and camaraderie. By funding pickleball courts, we create a gathering place where individuals can come together, build connections, and foster a sense of community. The sport's inclusive nature allows people of different ages, backgrounds, and abilities to participate, promoting diversity and inclusivity within our community.
- 4. **Enhancing Quality of Life and Recreation Options:** Accessible and well-maintained pickleball courts contribute to the overall quality of life within our community. By providing residents with a dedicated space for pickleball, we expand the range of recreational opportunities available to them. This investment enriches the leisure options and encourages active engagement, ultimately enhancing the overall satisfaction and happiness of our community members.
- 5. **Economic and Tourism Benefits:** Establishing pickleball courts can attract enthusiasts from neighboring communities, generating economic benefits for local businesses, restaurants, and hotels. Tournaments and events held at the courts can draw participants and visitors, boosting tourism and stimulating the local economy. By investing in pickleball infrastructure, we support both community recreation and potential economic growth.

**SPECIAL REQUIREMENTS:**

**ATTACHMENTS:**

**REFER TO SUB-COMMITTEE:**

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**PURPOSE AND JUSTIFICATION:**

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6. Multi-purpose Utility: Pickleball courts can be designed to accommodate other sports such as basketball and ice skating, allowing for flexible usage and maximizing the utility of the facility. This versatility ensures that the investment in pickleball courts benefits a broader range of individuals within the community, further justifying the funding.

In conclusion, funding pickleball courts serves the purpose of addressing the growing demand for a popular and inclusive sport, promoting physical fitness and health, fostering social interaction, enhancing the quality of life, generating economic benefits, and offering multi-purpose utility. These investments contribute to a vibrant and active community while providing residents with valuable recreational opportunities.

**SPECIAL REQUIREMENTS:**

**ATTACHMENTS:**

**REFER TO SUB-COMMITTEE:**

Finance