

**North TV BOD Meeting – Thursday, May 19, 2022 – 5:30 p.m.
93 South Washington Street, North Attleboro**

Gideon Gaudette, Scott Smith, Chris Frost, Ron Lagasse and Peter Gay.

CALL THE MEETING TO ORDER

Gideon Gaudette called the meeting to order at 5:38 p.m.

DEAN COLLEGE

The presentation from the Dean students conducting the survey outside of the Shaw's in the Tri-Boro Plaza was encouraging.

ACTION ITEM: Peter will present the raw data and present to the board at a future meeting.

MINUTES

VOTE: Ron Lyle made a motion to approve the minutes from the March 17, 2022 BOD meeting. Chris Frost seconded the motion.

The motion was approved 4-0 (Gideon Gaudette, Scott Smith, Chris Frost and Ron Lagasse voted in favor of the motion)

HUMAN RESOURCES

Staff goals for FY23

Peter reviewed the first draft of goals included in the PDF emailed to members before the meeting. It was agreed that the goals should once again be based on expanding revenue and increasing membership on our website.

There was discussion about purchasing a drone for video productions. It would make sense to do a feasibility study to gauge whether the drone would generate enough revenue to justify the expense.

There was discussion about offer a free trial subscription

ACTION ITEM: Peter will include updated goals for review at the June meeting.

Ron suggested time be set aside at the June meeting for members to draft a goal(s) for Peter.

ACTION ITEM: The agenda for the June meeting will include an Executive Session to draft a goal(s) for Peter.

FINANCES

Fee Income

There was discussion about depositing fee income into the Bristol County Savings Bank debit account instead of checking.

ACTION ITEM: Peter will meet with Scott to finalize

Financial Documents

Scott reviewed the P&L, variance report and Balance Sheet for the month ending March 2022 emailed to the BOD in advance of the meeting.

VOTE: Chris Frost made a motion to approve the March financials as presented and included in the PDF emailed to the BOD in advance of the meeting. Scott Smith seconded the motion.

The motion was approved 4-0 (Gideon Gaudette, Scott Smith, Chris Frost and Ron Lagasse voted in favor of the motion)

Scott reviewed the P&L, variance report and Balance Sheet for the month ending April 2022 emailed to the BOD in advance of the meeting.

VOTE: Chris Frost made a motion to approve the April financials as presented and included in the PDF emailed to the BOD in advance of the meeting. Scott Smith seconded the motion.

The motion was approved 4-0 (Gideon Gaudette, Scott Smith, Chris Frost and Ron Lagasse voted in favor of the motion)

FACILITIES

Lease

Ron Lagasse reviewed the progress on the lease and will contact Ellen Burns to finalize it.

Surplus Equipment

We are waiting for verification that the town will pay for the disposal of equipment no longer needed.

MARKETING & COMMUNICATIONS

Insider Memberships

Peter reviewed the membership totals as presented and included in the PDF emailed to the BOD in advance of the meeting.

Website

Peter reviewed the proposal from our website developer that was included in the PDF emailed to board members in advance of the meeting. The upgrades will place the live streams of our four channels and all programming behind a paywall, will allow us to play underwriting messages before the programs begin streaming and will better organizes sporting events.

VOTE: Chris Frost made a motion to approve the proposal from Polar Design as presented and included in the PDF emailed to the BOD in advance of the meeting. Scott Smith seconded the motion.

The motion was approved 4-0 (Gideon Gaudette, Scott Smith, Chris Frost and Ron Lagasse voted in favor of the motion)

COLORING SHEETS

Peter explained that the number of entries received from the town's elementary was in the hundreds thanks to great cooperation from the superintendent's office.

EXECUTIVE DIRECTOR'S REPORT

Peter reviewed his report included in the PDF emailed to board members in advance of the meeting.

NEW BUSINESS

There was discussion about expanding the board to eight members until Sherry Rhyno returns as an active member to make it easier to reach a quorum for meetings.

VOTE: Ron Lagasse made a motion to extend Sherry Rhyno's leave of absence for an additional three months. Scott Smith seconded the motion.

The motion was approved 4-0 (Gideon Gaudette, Scott Smith, Chris Frost and Ron Lagasse voted in favor of the motion)

There was discussion about inviting Elizabeth "Betty" Poirier to join the board as our eighth member.

ACTION ITEM: Peter will meet with Betty and invite her to the June board meeting.

UPCOMING EVENTS AND MEETINGS

- June BOD Meeting – Thursday, June 16 at 5:30 p.m.
- July BOD Meeting (IF NECESSARY) – Thursday, July 21 at 5:30 p.m.

ADJOURNMENT

VOTE: Chris Frost made a motion to adjourn. Ron Lagasse seconded the motion.

The motion was approved 4-0 (Gideon Gaudette, Scott Smith, Chris Frost and Ron Lagasse voted in favor of the motion)

The meeting was adjourned at 7:10 p.m.

Respectfully submitted by Peter Gay (Executive Director) and reviewed by Chris Frost (Clerk).